

College of Physicians and Surgeons

Time is running out to meet



The P&S Legacy Challenge



COLUMBIA UNIVERSITY
MEDICAL CENTER

100 Haven Avenue, Suite 29D
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In December 2010 Congress enacted a new law which will affect estate and income taxes. This is an especially good time to review your estate plan to ensure it meets your goals. During this time, we hope you will remember the impact P&S had on your education, career and life and take this opportunity to provide for future P&S generations.



<http://giving.columbia.edu/>

The P&S Legacy Challenge will match all planned gifts made for scholarship support by P&S alumni or their spouses. It's easy:

- You name P&S in your will or estate plan, or create a life income gift, valued between \$30,000 and \$1,000,000 and designate it for scholarships.
- Notify Director of Development Laura Tenenbaum in the Planned Giving office of the nature of your gift by calling **212.342-2108** or by email at **givingwell@columbia.edu**.
- A group of your fellow alums will immediately match your planned gift by adding 1/3 of its value to a scholarship fund at P&S today. If the planned gift is more than \$150,000, a new endowed scholarship fund will be named **now** in your honor.

These 3 simple steps result in a partial scholarship being awarded to a deserving student in your name during the next academic year. In addition, you will be invited to attend the annual P&S Legacy Dinner to meet current scholarship students. You will also be eligible for membership in Columbia's 1754 Society, honoring all who have made a planned gift to Columbia.

The P&S Legacy Challenge ends on December 31, 2011.